



# Lights, Camera, Action: On Camera Media Training Clinic for Scientists

May 12-13, 2019 | 9:00am to 4:00pm, 9am to 12:00pm

Location TBD

Wondering how to talk about the controversial aspects of your research? Worried about what questions a reporter might ask you? Professors for the Future is teaming up with the department of Strategic Communications to host a **one on one professional media training clinic** to help graduate students feel comfortable working with the media and talking about complicated research topics.

Topics include:

- On camera demeanor and staying calm when asked difficult questions
- Understanding your audience and developing your message
- Blocking and bridging interview questions
- Live vs. on tape interviews

This highly interactive and competitive program will be **limited to 10 graduate students** selected from departments across UC Davis. Students will receive a certificate of completion, a copy of their interview video recordings, and a binder full of media training aids.

**Apply Here** to be a part of this exciting media-training clinic by **December 15, 2019:**

[https://ucdavis.co1.qualtrics.com/jfe/form/SV\\_eOJwdvmYtYbEBgN](https://ucdavis.co1.qualtrics.com/jfe/form/SV_eOJwdvmYtYbEBgN)

Questions? Contact PFTF fellow Sarah Klopatek, [klopatek@ucdavis.edu](mailto:klopatek@ucdavis.edu)

