

Summer 2020 PERSPECTIVES IN GLOBAL MANAGEMENT Edinburgh, UK

INFO SESSION:

FEB. 12, 1–2PM
INTERNATIONAL
CENTER 2119

SUMMER PROGRAM DATES

June 20 – July 17, 2020

INSTRUCTOR

Jerry Lundblad (lundblad@ucdavis.edu)

COURSES

Agricultural & Resource Economics 112, 198

PREREQUISITES

None

Europe, with its cross-border economic dynamics, is an especially good setting for studying global management in action. We will examine how firms develop new ideas and distribute products and services to international markets, and how they respond to changing winds of trade. We will visit ports to see supply chain management in practice, study the International Standards Organization that facilitates cross-border trade, and learn how such trade is financed. Based in historic Edinburgh, a UNESCO World Heritage Site, we will also visit London for additional lessons and perspectives on global management, including a visit to Bloomberg's world headquarters.



ELIGIBILITY

- 18 years of age or older
- 15 accredited college units completed
- Good disciplinary standing
- GPA of 2.0 or higher

PROGRAM HIGHLIGHTS

- We cover the principles of planning and decision making; individual behavior, motivation, leadership; groups; conflict and change.
- There is a special emphasis on supply chain management that has global implications for success.
- We will have site visits to see career options such as marketing and logistics.

ENROLLMENT PERIOD

Jan. 8 – Apr. 3, 2020

*Secure your space early!
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first-completed,
first-reserved basis.*

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